



# The role of building energy efficiency in managing atmospheric carbon dioxide

Stephen Wiel<sup>a,\*</sup>, Nathan Martin<sup>a,1</sup>, Mark Levine<sup>b,2</sup>, Lynn Price<sup>a,3</sup>, Jayant Sathaye<sup>a,4</sup>

<sup>a</sup>Energy Analysis Program, Lawrence Berkeley National Laboratory, Mail Stop 90-4000, 1 Cyclotron road, Berkeley, CA 94720, USA

<sup>b</sup>Environmental Energy Technologies Division, Lawrence Berkeley National Laboratory, Mail Stop 90-4000,

1 Cyclotron road, Berkeley, CA 94720, USA

#### Abstract

This paper provides an overview of recent findings concerning trends and prospects for carbon dioxide emissions from the buildings sector. Reports by the Intergovernmental Panel on Climate Change and the US Department of Energy note that buildings account for 25–30% of total energy-related carbon dioxide (CO<sub>2</sub>) emissions. This means building energy use contributes 10–12% of the increasing net radiative forcing that is inducing global warming. On average, between 1980 and 1990, CO<sub>2</sub> emissions from buildings have grown by 1.7% per year with rates of growth four times greater in developing countries. The high growth in developing countries is mainly due to changes in structural factors (demographics, economic growth) and increases in the amount of energy services demanded by energy consumers. Experience in OECD countries has shown that technologies and policies exist to significantly reduce energy demand in buildings. Some of the main policy instruments to reduce energy demand include energy efficiency standards for buildings and appliances, voluntary agreements, financial/economic incentives, and market transformation programs. When converted to carbon emissions, energy forecasts of the World Energy Council suggest that business-as-usual trends will result in building CO<sub>2</sub> emissions growing by 2.6% a year to the year 2020, with the vast majority of the growth taking place in non-OECD countries. Significant opportunities to help raise building energy efficiency at home and abroad exist, should countries begin to more fully commit to mitigating greenhouse gases. Commitments by countries to contain the growth of greenhouse gas emissions in an economically sound manner is likely to induce significant increases in the investment in energy-efficient technologies. © 1998 Published by Elsevier Science Ltd. All rights reserved.

Keywords: Energy efficiency; Buildings; Climate change; Greenhouse gas mitigation; Carbon savings; Carbon dioxide emissions; Developing countries; Eastern Europe and former Soviet Union; Industrialized countries; Impact of mitigation policies

## 1. Climate change and the growth of carbon dioxide

Pollution has always accompanied human existence. Smoky caves, fouled waters, smoggy cities and regional deposits of acid rain are examples of the price paid for the development of agriculture and urbanization. The industrial revolution greatly exacerbated environmental and human damage, and pollution is now a constant in today's landscape.

As the human population increases, environmental impacts expand geographically. One effect is the potential change in global climate from an accumulation of greenhouse gases in the atmosphere. To address this issue, the United Nations Environment Programme and the World Meteorological Organization in 1988 formed the Intergovernmental Panel on Climate Change (IPCC) tasked with providing the most up-to-date assessment of human effects on climate and human health. The most recent summary for policy makers, the IPCC second assessment report, notes that the continued accumulation of greenhouse gases in the atmosphere is in fact leading to measurable climate change (IPCC, 1995a).

Although, the science of climate change and predictions of future scenarios are still not fully understood,

<sup>\*</sup> Corresponding author. Fax: +1-510-4866996; e-mail: swiel@lbl.gov

<sup>&</sup>lt;sup>1</sup> Fax: +1-510-4866996; e-mail: ncmartin@lbl.gov

<sup>&</sup>lt;sup>2</sup> Fax: +1-510-4865454; e-mail: mdlevine@lbl.gov

<sup>&</sup>lt;sup>3</sup> Fax: +1-510-4866996; e-mail: lkprice@lbl.gov

<sup>&</sup>lt;sup>4</sup> Fax: +1-510-4866996; e-mail: jasathaye@lbl.gov

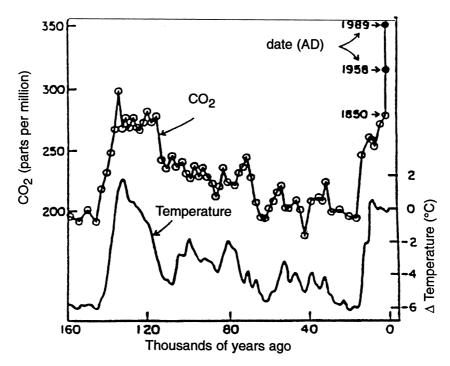


Fig. 1. A long-term perspective on CO<sub>2</sub> concentrations and global average surface temperatures (Source: Lorius et al., 1990).

radiative forcing by increased absorption in the troposphere of infrared radiation from the earth's surface (the greenhouse effect) has been documented to result from higher concentrations of greenhouse gases (GHGs), primarily carbon dioxide (CO<sub>2</sub>), methane and chlorofluorocarbons. Increased net radiative forcing in the absence of any counterbalancing phenomena will eventually lead to increasing global mean temperatures at the earth's surface and in the lower atmosphere (IPCC, 1995b). Correlation of data from ice-core samples agree with climate simulation model results to show a clear and direct relationship between concentrations of atmospheric carbon dioxide and global temperature (shown in Fig. 1). Although the majority of CO<sub>2</sub> emissions result from natural source/sink cycles on land and in the oceans, human-made (anthropogenic) emissions now account for all of the total increase in carbon dioxide concentrations in the atmosphere.

Since the industrial revolution and the near global conversion to a fossil-based energy system, emissions of CO<sub>2</sub> have grown geometrically, leading to unprecedented levels of over 350 parts per million (see Fig. 1).

Concurrently, the measured temperature record shows a relatively steady increase in average global temperature since 1895. Global temperatures have steadily warmed by about 0.5°C since 1965 in a temperature range higher than has existed for the past 100,000 years (Jones et al., 1994; IPCC, 1995b).

Since 1950 global CO<sub>2</sub> emissions from energy-related activities have grown 3.2% annually to an estimated 6188 million tonnes (Mt) of carbon in 1991<sup>5</sup>. North America accounts for nearly a fourth of world emissions, followed by Eastern Europe and the former Soviet Union (19%), Western Europe (15%) and Centrally Planned Asia (12%)<sup>6</sup>. The fastest growth in emissions has taken place in the Middle East and Centrally Planned Asia (both about three times the world average), followed by countries in the Far East (Marland et al., 1994).

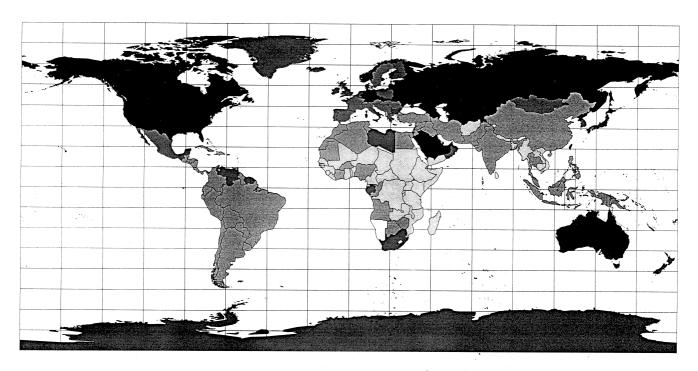
Fig. 2 and 3 show global energy related per-capita and total CO<sub>2</sub> emissions for 1990. As the figures show, emissions from OECD countries and countries with economies in transition account for the vast majority of total global emissions, and are eight to ten times greater than emissions from the developing world on a per-capita basis (Marland et al., 1994).

What is the role of buildings in global CO<sub>2</sub> emissions? Carbon dioxide accounts for 56% of the net radiative forcing. Energy-related carbon dioxide emissions account for 74% of all anthropogenic CO<sub>2</sub> emissions, or about 41% of the net radiative forcing (IPCC, 1992)<sup>7</sup>. The use of energy in human activities related to buildings accounts for about 25–30% of the energy-related CO<sub>2</sub>, making it 19–22% of all anthropo-

<sup>&</sup>lt;sup>5</sup> All CO<sub>2</sub> emissions are calculated in terms of carbon equivalent for this paper. Emissions are presented both on a total and percapita basis.

<sup>&</sup>lt;sup>6</sup> Countries in Centrally Planned Asia include: Vietnam, North Korea, Mongolia, and China.

<sup>&</sup>lt;sup>7</sup>Adding the 18% of anthropogenic methane emissions that are energy-related, we find that energy contributes a total 46% to net radiative forcing (IPCC, 1992).



KILOGRAMS CARBON PER CAPITA

- □ TO 100
- 100 1000
- 1000 2000
- 2000 3000
- **■** > 3000

Fig. 2. Per-capita carbon emissions by country (Source: Marland et al., 1994).

genic  $CO_2$  and 10-12% of net radiative forcing (EIA, 1994a; EIA, 1994b; Levine et al., 1996a).

### 2. The international response

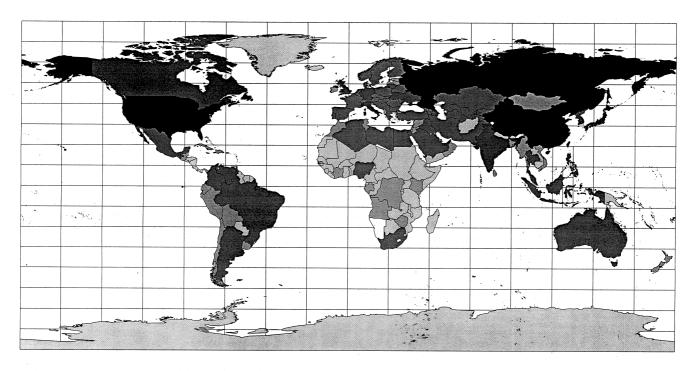
The potential ecological damage that could result from a radical shift in our current climate regime due to the increase in CO<sub>2</sub> concentrations in the atmosphere has spurred the international community to action. The Framework Convention on Climate Change (FCCC) signed by 155 countries at Rio de Janeiro in 1992 (and ratified by 151 countries) pledges that industrialized countries will seek to stabilize greenhouse gas concentrations to levels that will not interfere with the climate system, that all signatories will undertake studies to estimate current emissions levels and adaptation and mitigation potential, and

that mechanisms for financial and technical assistance will be made available to help developing countries comply with the goals of the Convention (UNEP et al., 1995a). The structure of the Convention calls upon the Conference of Parties (COP) to finalize the details of the Convention and oversee its implementation.

In order to comply with the commitments of the FCCC, signatories have agreed to inventory current GHG sources and sinks, and to produce studies that estimate current emissions as well as the potential to reduce or mitigate the growth of future emissions. Most annex-1 parties (industrialized nations) have submitted national communications to the FCCC, but the communications of more than 100 non-annex-1 parties (developing nations and economies-in-transition) still need to be produced (UNEP et al., 1995a; Fankhauser and King, 1996)<sup>8</sup>.

Industrialized countries and international organizations play a key role in the provision of technical assistance to those non-annex-1 countries that do not have the full resources to undertake comprehensive studies without additional support (see Table 1). As Table 1 indicates, a large amount of technical assistance has been made available to non-annex-1 countries

<sup>&</sup>lt;sup>8</sup> According to the Secretariat of the FCCC, as of 11 August 1995, 27 national communications have been submitted by annex-1 Parties to the United Nations Framework Convention on Climate Change (UNEP et al., 1995a).



### KILOTONNES CARBON

- TO 1000
- 1000 TO 10000
- 10000 TO 100000
- 100000 TO 500000
- **■** > 500000

Fig. 3. Total carbon emissions by country (Source: Marland et al., 1994).

to help improve analytical capabilities for assessing sources and sinks of greenhouse gases, as well as various mitigation strategies; however, additional support is still needed. Including the 30 countries that have not yet signed the FCCC, a total of 60 countries have received no technical assistance or support to comply with reporting requirements. The Global Environmental Facility has been instructed by the first Conference of Parties in Berlin, 1995, to provide priority, full-cost coverage to non-annex-1 countries to ensure the timely submittal of national communications (Fankhauser and King, 1996)<sup>9</sup>.

The US Country Studies program has focused on the provision of technical and analytical support to 55 countries for preparation of emissions inventories, mitigation and adaptation analysis, and the development of national implementation plans. The goals of the program include (1) building human and infrastructure capabilities, (2) providing analytical tools with hands-on training, and (3) promoting the exchanging of information among participating analysts (Dixon et al., 1996). Berkeley Lab has headed the US Country Studies effort to provide support for analytical studies on the potential for mitigating future carbon dioxide emissions. US Country Studies support was distributed in two rounds and is ongoing. Workshops and the production of a mitigation analysis guidebook has significantly improved all countries' technical capability to undertake future analysis.

Few non-annex-1 countries have completed comprehensive assessments that include well developed response strategies. Of the assessments that have been completed, reducing the growth of greenhouse gas emissions from energy sector activities plays a key role in stabilizing future emissions, along with fuel switching measures and the development of renewable energy resources (UNEP, 1994; IEA, 1995a; Tichy, 1995). Most of these assessments find that a quarter or more of future emission reductions can be achieved at negative marginal cost, although the cost estimates can vary tremendously depending on the assumptions made for the baseline scenario (Sathaye, 1995).

<sup>&</sup>lt;sup>9</sup> A total of 76 communications are due before the end of 1998 (Fankhauser and King, 1996).

Table 1 Technical assistance supporting UN FCCC objectives

Project	Countries receiving assistance	Funds allocated (Million \$)	Areas of assistance
United States: U.S. Country Studies Program	55 countries (global)	\$35	Emissions inventory, mitigation, adaptation, national plans
United Nations Environment Program, Center for Energy and the Environment (UNEP/Risø)			GHG Abatement Cost Studies
Global Environmental Facility (GEF) Enabling Activity Projects (Individual countries focus)	19	\$12.5	Sources and Sinks, Impacts and Adaptation; Response Strategies
GEF Enabling Activity Projects (Regional and global focus)	63 +	\$43.8	Regional responses, Sources and Sinks, Impacts and Adaptation
German Agency for Technical Cooperation (GTZ)	12	\$2.9	Inventories, effects, mitigation technological options and mitigation policy options
Other bilateral assistance (Denmark, the Netherlands, Japan)			Sources and Sinks, Impacts and Adaptation
Asian Development Bank (ADB)			Response strategies, Impact Assessments
Organization for Economic Cooperation and Development (OECD)			
Environmental Development Action in the Third World (ENDA-TM)	20+		GHG Abatement cost studies, inventories, policy options

Source: Fankhauser and King, 1996; UNEP et al., 1995a.

# 3. Carbon dioxide emissions from buildings: Trends and policies

Carbon dioxide emissions resulting from energy use in buildings are an important element of overall greenhouse gas emissions. This section will first discuss the historical growth in carbon dioxide emissions and then survey technologies and polices that can mitigate future growth.

### 3.1. Historical carbon emissions from buildings

There are two recent estimates of the extent of carbon dioxide emissions caused by energy use in buildings. The Intergovernmental Panel on Climate Change (IPCC) suggests that buildings-related emissions account for nearly 30% of total global CO<sub>2</sub> emissions from energy use (19% from the residential sector and 10% from the commercial sector) (Levine et al., 1996a). The IPCC report further notes that the rate of growth in emissions from developing countries was over four times the average world rate between 1973 and 1990 (4.4%), and that their share of world building emissions has grown from an estimated 11% of the world total in 1973 to 19% in 1990.

Another recent analysis of the carbon emissions by the energy information administration (EIA) confirms this trend (EIA, 1994a; EIA, 1994b). In the EIA analysis, which covers 65 countries that use over 90% current world energy use, residential and commercial sector carbon dioxide emissions account for about 25% of total emissions. The EIA also found growth rates of emissions in developing countries similar to those of the IPCC report (see Table 2). The flat growth

in Eastern Europe and the former Soviet Union reflects the economic restructuring occurring in the region. According to the International Energy Agency, total energy-related emissions from the former Soviet Union fell by 13% between 1988 and 1992, with similar proportional drops occurring in the buildings sector as well (IEA, 1995a).

An additional calculation performed at LBNL looked directly at national data from twelve of the biggest LDCs, and found these countries together had a higher buildings carbon emissions average annual growth rate than was found across the larger sample in the IEA and IPCC studies. India was found to have about double the growth rate of most other countries, averaging 11.1% between 1973 and 1990. In contrast, South Korea and Taiwan, considered together because they are further along in the development process than

Table 2 Carbon dioxide emissions from buildings

Region	Share of total emissions in 1990	Average annual growth rate in building emissions 1980–1990
OECD countries	32%	1.1%
EE/FSU	17%	0.0%
Developing countries	18%	5.5%
China	19%	5.5%
Other Asia	19%	6.3%
Latin America	14%	3.3%
Africa	17%	6.0%
Middle East	25%	7.8%

Source: EIA, 1994a,b.

Table 3
Residential and commercial sector carbon dioxide emissions in selected OECD countries (Mt C) and average annual growth rate by end-use (percent)

	1973			1990							
	US	Eur-4	Japan	Nord-4	OECD Total	US	Eur-4	Japan	Nord-4	OECD Total	OECD AAGR 1973– 1990
Residential sector											
Space heating	138	102	6	12	256	123	85	13	7	216	-0.7%
Water heating	40	26	6	3	76	40	24	11	2	73	-0.1%
Cooking	14	10	3	0	27	15	7	4	0	24	-0.2%
Lighting	18	5	2	0	25	19	7	3	0	25	+0.7%
Appliances	68	13	10	1	92	92	18	17	1	124	+1.9%
Total	277	156	27	16	477	289	141	47	11	488	+0.1%
Total kt C/capita	1309	694	246	751	840	1156	601	380	487	773	-0.5%
Commercial sector	•										
Total	171	74	26	8	279	213	59	38	6.3	317	+1.0%
Total kt C/capita	806	331	238	365	492	853	298	310	275	519	+0.3%

Values for Europe-4 includes Germany, France, the United Kingdom and Italy. Nord-4 includes Denmark, Sweden, Norway and Finland. Commercial sector carbon emissions not dissagregated by end-use due to lack of available data. Values of less than 0.5 Mt C were noted as 0 on the table.

Source: Schipper et al., 1996; Sezgen and Schipper, 1995.

other countries in the study, had a relatively low building emissions growth rate (4.7% per year), despite very high growth rates of carbon emissions in other sectors. Results for China agreed with those of the EIA study.

### 3.2. Key factors affecting building carbon emissions

Growth in carbon emissions from buildings comes from growth in demand for energy services or changes in fuel mix. It can be explained by growth in population and energy use per capita in the residential sector, and output (measured in GDP) and energy per output in the commercial sector.

The high rates of growth in CO<sub>2</sub> emissions in developing countries can be attributed to the fact that many have experienced strong growth in these factors (though changes in the fuel mix have had very little net effect on emissions in the last two decades). Population and economic activity have continued to expand, as have the per capita and per output demands for carbon-emitting energy services. In many developing countries, especially in Asia, residential electricity consumption has grown at rates greater than 5% annually (Meyers et al., 1990). Although there has been continued reduction in the carbon intensity of energy services due to energy efficiency improvements that have come with better technology, the demand for more services has overwhelmed these intensity reductions. Without a shift in programs and policies to reduce future energy demand, this trend in developing countries will continue (OTA, 1991; Levine et al., 1995; WEC, 1995).

Table 3 compares carbon dioxide emissions from the residential and commercial sectors in four groupings of OECD countries. As the table indicates, total residential emissions in OECD countries remained relatively flat growing at an annual rate of 0.1% per year from 477 Mt C in 1973 to 488 Mt C in 1990, even though annual population growth was 0.6% during the same period. These relatively constant emissions levels were due to changes in fuel mix to cleaner fuels and increased end-use efficiency. However, the modest growth in overall emissions masks a shift among the various residential end uses. In particular, emissions associated with appliances grew at over five times the average. (The share of appliance carbon dioxide emissions grew from 19% in 1973 to 26% in 1990.) Emissions from space heating are still the largest source of end-use emissions even though their share has dropped to 47% in 1990 compared to 54% in 1973 in large part due to improved construction practices. When space heating emissions are normalized for heating area and outside temperature, European countries (Germany and the UK) exhibit the highest intensities (Schipper et al., 1996).

In the commercial sector, emissions rose at a greater rate than in the residential sector. Between 1973 and 1990 total commercial sector carbon emissions grew at an annual rate of 1.0% (from 279 Mt C to 317 Mt C) and 0.3% per year on a per capita basis. While inadequate data limits the ability to disaggregate the components of services energy demand and carbon emissions in most countries, the limited amount of cross-sectional data available indicates that growth in

Table 4
Energy-efficient technologies and practices for buildings

Service	Technology/practice
Space conditioning	Gas-fired, condensing furnaces
	High efficiency heat pumps
	(more efficient compressors)
	Air conditioner efficiency measures
	(e.g., thermal insulation, improved heat
	exchangers, advanced refrigerants, more
	efficient motors, more efficient compressors,
	etc.)
	Centrifugal compressors, efficient fans and
	pumps, and variable air volume systems for large commercial buildings
	Advanced compressors, evacuated panel
Appliances	insulation (refrigerators)
••	Use of horizontal axis technology (clothes
	washers)
	Heat pump dryers
	Higher spin speeds in washing machine
	spinner
Cooking	Efficient gas stoves (ignition, burners)
	Improved efficiency of biomass stoves
	(developing countries)
Lighting	Compact fluorescent lamps
	Improved phosphors
	Solid state electronic ballast technology
	Advanced lighting control systems
	(including daylighting and occupancy sensors
	Task lighting
Motors	Variable speed drives
	Size optimization
	Improvement of power quality
	Use of synchronous and flat belts, controls
Building envelope	Energy-efficient windows
	Advanced insulation
	Reduced air infiltration
Controls	Building energy management systems

Source: WEC, 1995.

services activity — in the form of increasing GDP share and increasing commercial floor space — together with the large and increasing role of electricity in the final fuel mix are the main drivers behind per capita growth in emissions from this sector in industrialized countries (Sezgen and Schipper, 1995; WEC, 1995).

# 3.3. The potential for reducing building carbon emissions

The experience of nations worldwide over the past two decades has demonstrated society's ability to constrain its energy appetite (Bevington and Rosenfeld, 1990; Schipper et al., 1992). The development and adoption of new technology to make energy production and consumption more efficient have had a dramatic effect on the more industrialized countries. For example, between 1973 and 1991, the US economy has grown by 56% while its energy requirements have increased by only 14% (DOE, 1995). Similar trends

have taken place in other OECD countries as well. In addition to the shift that OECD countries have undergone toward less material-intensive economies, and relatively modest population growth, technologies have improved that have significantly reduced end-use consumption. Some of the key new efficient technologies and practices that reduce energy consumption in buildings are shown in Table 4. For developing countries and economies in transition, strong increases in the demand for building energy services have tended to outweigh technological improvements (OTA, 1991; WEC, 1995).

The technical energy-efficiency improvements shown in Table 4 include improvements to the building shell, improved management of energy demand, and improving the efficiency of various end-uses. Non energy-efficiency measures to reduce carbon emissions include fuel-switching to less carbon-intensive fuels for electricity generation, including the use of renewable-based energy systems.

Improved technologies, particularly when applied in combination, hold the potential to reduce per-capita household and commercial energy demand in the long-term significantly. An analysis of homes in the Pacific Northwest found that by using existing conventional technologies, space heating savings of 40% were achieved (Meier and Nordman, 1988). Design and analysis of new residential homes in Davis California under the a Pacific Gas and Electric research project found energy savings of 60% and greater for heating, cooling, hot water, lighting and refrigeration uses by incorporating existing efficient technologies (Davis Energy Group, Inc., 1994).

Similar results of such savings can be seen in commercial buildings. A research and demonstration project sponsored by the Bonneville power administration where technical support was provided in the construction of 28 new commercial buildings found 20% energy savings, a significant amount, but less than the predicted 35% savings rate (Piette et al., 1995). A more detailed treatment of energy savings potential by end-use can be found in Levine et al., 1996a, and American Council for an Energy Efficient Economy, 1996.

Although there is significant variation between countries and regions, recently prepared scenarios estimate potential reductions in the OECD countries of 6–16%, while studies of countries with economies in transition as well as developing countries have even greater potentials of 25–44% when comparing aggressive energy efficiency scenarios to business-as-usual trends (Levine et al., 1996b).

Significant debate exists as to the best approach to properly estimate the cost of GHG emission reductions in the buildings sector, depending on the modeling framework and assumptions made in the analysis (Hourcade et al., 1996). However, given the tremendous growth of electricity demand forecasted in developing countries, significant opportunities exist to implement policies and programs that will reduce carbon emissions in this sector at little or no cost, when viewed in several modeling frameworks (Mongia et al., 1994).

In many cases, governments and utilities have played key roles in encouraging successful efficiency policies. For example, the promulgation of appliance standards by the US government will resulted in expected reductions of household energy demand of 1.1 exajoule (EJ) per year by 2000, about 10% of total projected residential energy use in the US for that year and a cumulative savings of 45 EJ by 2015 (McMahon et al., 1996); US utility demand-side management programs, a product of mainly state public regulatory commissions, saved around 0.6 EJ between 1990 and 1994 (EIA, 1995). We anticipate that these energy savings would result in similar percentage reductions in sectoral carbon emissions and could offer a useful model for developing countries seeking to reduce carbon emissions.

Part of the variation in the potential studies noted in Levine et al. (1996b) reflects the aggressiveness in which energy efficiency and carbon dioxide reduction policies are assumed to be implemented. A wide variety of policy instruments exist including building and appliance efficiency standards, voluntary programs, market transformation programs, utility demand-side management, energy pricing, and research and development. Key characteristics of these policies are listed in Table 5. Effective policies can overcome barriers in consumer decision-making (such as lack of information or high transactions costs) that result in less than optimal purchases of efficient products.

A key issue is the ability to implement policies in developing countries, where a significant cost–effective potential for electricity-efficiency improvement in the residential sector exists. First costs dominate the decision to purchase a lamp or an appliance. Cheaper models are often less electricity-efficient. The challenge is one of implementing programs which induce consumers to purchase products that use electricity more efficiently.

The Ilumex project being implemented in Mexico provides one illustrative example of how lighting efficiency might be improved. The project involves the electric utility company distributing compact fluorescent lamps at a subsidized price, in order to increase their market penetration for household lighting in Guadalajara and Monterey. The economic analysis indicates that the project will bring substantial net economic benefits to Mexico, the utility and the average consumer (Sathaye et al., 1994). In the absence of subsidies, the payback period for the consumer is longer than two years. By sharing some of the anticipated net benefits, the utility company can lower the payback period, while saving electricity at a cost lower than that for new generation capacity. A Mexico-wide expansion of the project will defer peak capacity by up to 2.58 GW and reduce carbon emissions of 458,000 tonnes annually. The project implementation is going ahead smoothly and about 600,000 CFLs have been purchased at a subsidized price (\$8 instead of \$14) in the two cities by end of March 1996.

#### 4. What does the future hold?

Given the historical growth in building carbon dioxide emissions, especially in developing countries, it is

Table 5
Key characteristics of selected policy options

Policy	Can affect:			Energy savings potential <sup>a</sup>	Direct cost to government
	new building construction	existing building retrofit	appliance selection		
Energy taxes	yes	yes	yes	high	negative
\$ incentives	yes	yes	yes	high	high <sup>b</sup>
Building codes	yes	c	d	medium	low
Appliance standards	no	no	yes	high	low
IRP	yes	yes	yes	high	low
R&D	ė	ė	no	variable	medium
Information programs	yes	yes	yes	low	low

<sup>&</sup>lt;sup>a</sup> Energy savings will of course vary; this table shows potential assuming aggressive implementation (e.g., high energy taxes).

Sources: Levine et al., 1996a.

b If incentive is offered by utility, the direct cost is borne by the utility (which is in many cases run by the government).

<sup>&</sup>lt;sup>c</sup> Some cities, such as San Francisco, require existing buildings to meet energy codes as a condition of change in ownership.

d Most code requirements apply to the building shell only; however some codes apply to appliances as well.

e R&Ds effects are long-term.

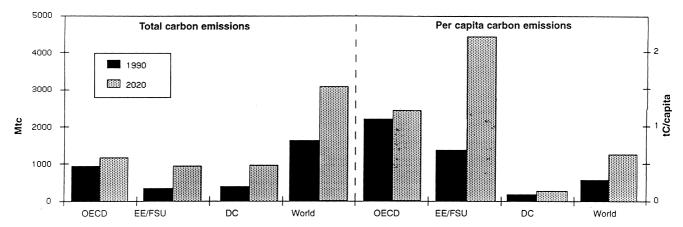


Fig. 4. The business-as-usual future of carbon dioxide emissions: projections of total carbon dioxide emissions and per-capita carbon dioxide emissions by region.

emissions.

not surprising that most forecast scenarios see a future that, in the absence of strong policy intervention, is not very different from historical trends. For example, a recent study by the World Energy Council forecasts that energy used by buildings may more than triple by 2020, with the majority of growth in carbon emissions occurring in non-OECD countries (WEC, 1995). When the World Energy Council business-as-usual scenario is converted to equivalent carbon emissions, we find the geographic distribution of emissions growth shown in Fig. 4<sup>10</sup>.

An earlier study by Sathaye and Ketoff of 17 developing countries (Sathaye and Ketoff, 1991) found similar results, with carbon emissions nearly quadrupling between 1985 and 2025<sup>11</sup>. Interestingly, the study also suggests that as many of the countries' household sectors develop, they substitute renewable biomass fuels for commercial energy sources such as kerosene and LPG. This leads to a reduction in the share of residential energy use (from 37% to 20% of delivered energy)

dioxide emissions and per capita emissions grow at 3.6% and 3.9% annually. In developing countries the comparable estimates are also high at 3.2% and 1.4%, compared to the 0.8% and 0.4% annual growth in these two parameters in the OECD countries. The high rate of growth in total carbon dioxide emissions in the EE/FSU region in this business-as-usual scen-

ario results from an assumption of significant struc-

during the forecast period, but an increase in carbon

As Fig. 4 indicates, the growth of total and per

capita carbon dioxide emissions is much more rapid in

non-OECD countries. In the EE/FSU total carbon

tural shifts towards a less heavy-industry based economy and high rates of growth in the demand for residential and commercial energy services. The 3.2% growth in developing countries, total carbon dioxide emissions results from the combination of economic and population growth and increasing electrification.

Can such energy demand be satisfied? And what of the FCCC objectives in which annex-1 countries have committed to containing the growth of greenhouse gas emissions to 1990 levels? While studies have shown that it may be possible to reduce carbon emissions to 1990 levels in industrialized countries at little or no cost, the tremendous growth in energy demand forecast in developing countries suggest that containing emissions in the near term to today's levels will require significant increases in the rate of investment in, and use of, energy-efficient technologies in those countries (Krause et al., 1995)<sup>12</sup>.

Although several policies for improving energy efficiency (and reducing CO<sub>2</sub> emissions) have been implemented in developed market economies, the transfer of successful policy skills to developing countries often requires establishing more effective energy efficiency markets and institutions. In addition to the provision of much more capital for energy efficiency, many countries need considerable support to establishing functioning

<sup>&</sup>lt;sup>10</sup> In this conversion it was assumed that non-OECD regions would be switching to a less-carbon intensive fuel mix for electricity generation, but that the share of electricity and gas in building energy use would increase. 1990 baseline emissions were based on Marland et al. (1994) and WEC (1995). Energy to carbon conversion was based on UNEP et al. (1995b). The scenario assumes no net imports of electricity across regional boundaries. 2020 emissions are based on IEA (1995b) and WEC (1995).

<sup>&</sup>lt;sup>11</sup> In the Sathaye and Ketoff study, carbon emissions expands from 900 Mt C in 1985 to 3635 Mt C in 2025, a rate of 3.5% annually.

<sup>12</sup> Significant debate between FCCC signatories has occurred as to whether the commitment to contain emissions would be on a total or a per capita basis, with the FCCC Conference of Parties agreeing to the former measurement. This poses a stronger challenge to countries such as China who have a small per capita buildings CO<sub>2</sub> contribution, but a very large total contribution, and tends to excuse countries like United Arab Emirates or Singapore who have a high per-capita energy-related CO<sub>2</sub> contribution, but a small total contribution.

institutions that can promote efficiency (both public and private), as well as investment in human infrastructure (training).

As this paper suggests, significant potential exists to reduce the rate of future emissions in the building sector by promoting more rapid uptake of efficiency technologies. As non-annex-1 countries prepare to submit inventories and prepare national action plans, it is clear that significant opportunities to help raise building energy efficiency at home and abroad will exist should countries begin to more fully commit to reducing the growth of carbon dioxide emissions.

#### References

- American Council for an Energy Efficient Economy, 1996. Proceedings from the 1996 and 1994 ACEEE Summer Studies on Energy Efficiency in Buildings. American Council for an Energy Efficient Economy, Washington, DC. CD Rom ISBN number 0-918249-27-9.
- Bevington, R. and Rosenfeld, A., 1990. Energy for buildings and homes. Scientific American, September, 263: 77–86.
- Davis Energy Group, Inc. 1994. ACT<sup>2</sup> Davis Site final design report. Prepared for Pacific Gas and Electric Company, Department of Research and Development. Customer Systems, Report Number 008.1-93.18.
- DOE (Department of Energy, United States), Office of Policy, Office of Energy Efficiency and Alternative Fuels Policy 1995. Energy conservation trends: Understanding the factors affecting energy conservation gains and their implications for policy development. US Department of Energy, Washington, DC.
- Dixon, R.K., Sathaye, J.A., Meyers, S.P., Masera, O.A., Makarov, A.A., Toure, S., Makundi, W., Wiel, S., 1996. Greenhouse gas mitigation strategies: Preliminary results from the US country studies program. Ambio 25 (1), 26–32.
- EIA (Energy Information Administration) 1994. Energy Use and Carbon Emissions: Non-OECD Countries. DOE/EIA-0587. US Department of Energy, Energy Information Administration, Washington, DC.
- EIA (Energy Information Administration) 1994. Energy use and carbon emissions: Some international comparison, DOE/EIA-0579.US Department of Energy, Energy Information Administration, Washington, DC.
- EIA (Energy Information Administration) 1995. US Electric Utility Demand-Side Management 1994. US Department of Energy, Washington, DC.
- Fankhauser, S., and King, K. 1996, January. Enabling activities for the preparation of the first national communication in climate change. Paper presented at the Fifth Asian–Pacific Seminar on Climate Change, Sendai, Japan.
- Hourcade, J.C., Richels, R., Robinson, J., Chandler, W., Davidson, O., Finon, D., Grubb, M., Halsnaes, K., Hogan, K., Jaccard, M., Jorgenson, D., Krause, F., La Rovere, E., Montgomery, E.D., Nastari, P., Pegov, A., Richards, K., Schrattenholzer, L., Siniscalco, D., Shukla, P.R., Sokona, Y., and Sturm, P. 1996.
  Estimating the costs of mitigating greenhouse gases. In Intergovernmental Panel on Climate Change (IPCC), Second Scientific Assessment Report, Working Group III. Cambridge University Press, Cambridge.
- IEA (International Energy Agency) 1995. Climate change policy initiatives in central and eastern european countries. IEA Energy Environment Update, No. 2, March 31.
- IEA (International Energy Agency) 1995. World energy outlook, 1995 Edition. OECD/IEA, Paris.

- IPCC (Intergovernmental Panel on Climate Change) 1992. Climate change 1992: The supplementary report to the IPCC scientific assessment. Press Syndicate of the University of Cambridge, Bracknell.
- IPCC (Intergovernmental Panel on Climate Change) 1995. IPCC second assessment synthesis of Scientific–Technical information relevant to interpreting Article 2 of the UN Framework Convention on climate change. Press Syndicate of the University of Cambridge, Bracknell.
- IPCC (Intergovernmental Panel on Climate Change) 1995. Climate change 1994: Radiative Forcing of climate Change and an evaluation of the IPCC IS92 emission scenarios. Press Syndicate of the University of Cambridge, Bracknell.
- Jones, P.D., Wigley, T.M.L., and Briffa, K.R. 1994. Global and hemispheric temperature anomalies-land and marine instrumental records.
  In: Boden, T.A., Kaiser, D.P., Sepanski, R.J. and Stoss, F.W. (Eds.), Trends '93: A compendium of data on global change. Oak Ridge National Laboratory, Carbon Dioxide Information Analysis Center, Oak Ridge, TN.
- Krause, F., Koomey, J., and Sanstad, A. 1995. Cutting carbon emissions: Burden or benefit: Executive Summary. Energy Policy in the Greenhouse, Vol. II., Pt. I, International Project for Sustainable Energy Paths (IPSEP).
- Levine, M.D., Geller, H., Koomey, J., Nadel, S., and Price, L. 1995. Electricity end-use efficiency: Experience with technologies, markets, and policies throughout the world. Energy, 20 (1), 37–61. (Also longer version published as Lawrence Berkeley National Laboratory Report: No. LBL-31885, Lawrence Berkeley National Laboratory, Berkeley, CA.).
- Levine, M.D., Akbari, H., Busch, J., Dutt, G., Hogan, K., Komor, P.,
  Meyers, S., Tsuchiya, H., Henderson, G., Price, L., Smith, K.R.W,
  and Siwie, L. 1996. Mitigation options for human settlements. In:
  Watson, R.T., Zinyowera, M.C. and Moss R.H. (Eds.), Climate change 1995: The IPCC second Assessment report, Volume 2:
  Scientific technical analyses of impacts, adaptations, and mitigation of climate. Cambridge University Press, Cambridge and New York.
- Levine, M.D., Price, L., Martin, N., Worrell, E., and Komor, P. 1996.

  Energy and energy efficiency in buildings: A global analysis.

  Published in the proceedings of the 1996 American Council for an Energy Efficient Economy Summer Study on Energy Efficiency in Buildings. ACEEE, Pacific Grove, CA.
- Lorius, C., Jouzel, J., Reynaud, D., Hansen, J., et al., 1990. The ice-core record—climate sensitivity and future greenhouse warming. Nature 347: 139–145.
- Marland, G., Andres, R.J., and Boden, T.A. 1994. Global, regional, and national CO<sub>2</sub> emissions. In: Boden, T.A., Kaiser, D.P., Sepanski, R.J. and Stoss, F.W. (Eds.), Trends '93: A compendium of data on global change. Oak Ridge National Laboratory, Carbon Dioxide Information Analysis Center, Oak Ridge, TN.
- McMahon, J., Pickle, S., and Turiel, I. 1996. Assessing federal appliance and lighting performance standards. 1996 American Council for an Energy Efficient Economy Summer Study on Energy Efficiency in Buildings. ACEEE, Pacific Grove, CA.
- Meier, A.K., Nordman, B., 1988. A thermal analysis of the model conservation standards for new homes in the Pacific Northwest USA. Energy-The International Journal 13 (11), 833–844.
- Meyers, S., Tyler, S., Geller, H., Sathaye, J., and Schipper, L. 1990.
  Energy efficiency and household electric appliances in developing and newly industrialized countries. Lawrence Berkeley National Laboratory Report No. LBL-29678, Lawrence Berkeley National Laboratory, Berkeley, CA.
- Mongia, N., Sathaye, J., Mongia, P., 1994. Energy use and carbon implications in India Focus on industry. Energy Policy 19 (10), 978–986.
- OTA (Office of Technology Assessment, US Congress) 1991. Energy in Developing Countries. US Government Printing Office, Washington, DC.

Piette, M.A., Nordman, B., deBuen, O., Diamond, R., 1995. Findings from a low-energy new commercial buildings research and demonstration project. Energy-The International Journal 20 (6), 471–482.

Sathaye, J., Friedmann, R., Meyers, S., deBuen, O., Gadgil, A., Vargas, E., and Saucedo, R., 1994. Economic analysis of Ilumex. A project to promote energy-efficient residential lighting in Mexico. Energy Policy, 22: 163–171.

Sathaye, J. 1995. Issues in conducting GHG mitigation assessments in developing countries. Paper presented at the International Conference on National Action to Mitigate Global Climate Change, Copenhagen.

Sathaye, J., Ketoff, A., 1991. CO<sub>2</sub> emissions from developing countries: Better understanding the role of energy in the long term. Energy Journal 12 (1): 161–196.

Schipper, L., Meyers, S. with Howarth, R., and Steiner, R. 1992. Energy efficiency and human activity: Past trends, future prospects. Cambridge University Press, Cambridge.

Schipper, L., Haas, R., and Scheinbaum, C. 1996. Recent trends in residential energy use in OECD countries and their impact on carbon dioxide emissions: A comparative analysis of the period 1973–1992. The Journal of Mitigation and Adaptation Strategies for Global Change, 1(2), 167–196. (Also published as Lawrence Berkeley National Laboratory Report No. LBNL-39336, Lawrence Berkeley National Laboratory, Berkeley, CA.).

Sezgen, O., and Schipper, L. 1995. Comparison of commercial sector end-use energy and electricity use in OECD countries: Growth of electricity use. (Draft report. Lawrence Berkeley National Laboratory Report No. LBNL-3699. Lawrence Berkeley National Laboratory, Berkeley, CA.).

Tichy, M. 1995. GreenhousegGas emissions projections and mitigation options. SEVEn, Prague, Czech Republic.

UNEP (United Nations Environment Program) 1994. UNEP greenhouse gas abatement costing studies-Phase two report, Appendix II: Country summaries. UNEP Collaborating Centre on Energy and Environment, Risø National Laboratory, Denmark.

UNEP (United Nations Environment Program), World Meteorological Organization Information Unit on Climate Change (WMO/IUCC), Secretariat for the United Nations Framework Convention on Climate Change (UNFCCC) 1995. Official documents from the UNFCCC Executive summaries of the national communications submitted by Annex I Parties to the United Nations Framework Convention on Climate Change (Document series A/AC.237/NC/ and FCCC/NC/).

UNEP (United Nations Environment Program), Organization for Economic Cooperation and Development (OECD), International Energy Agency (IEA), Intergovernmental Panel on Climate Change (IPCC) 1995. Greenhouse gas inventory reference manual. London.

World Energy Council (WEC) 1995. Energy efficiency utilising high technology: An assessment of energy use in industry and buildings. World Energy Council, London.

Sathaye and Ketoff, 1991. Author, please supply reference. Sezgen and Schipper, 1996. Author, please supply reference.

Stephen Wiel is Head of the Energy Analysis Department, Environmental Energy Technologies Division, Lawrence Berkeley National Laboratory. In addition to establishing and managing LBNL's Washington DC office for two years, he has also been serving as a consultant to the US Department of Energy in matters regarding government regulatory policy and restructuring of the electricity sector, providing technical assistance in greenhouse gas mitigation to developing countries for the US Country Studies Program, and providing expertise on various energy efficiency projects in developing countries for the US Agency for International Development's Office of Energy, Environment and Technology. He has published extensively on the subject of energy efficiency and the environment, and has served as a member of US teams advising officials in several

countries, including Pakistan, the Philippines, Japan, Poland, Czechoslovakia, Romania, the Russian Federation and Mexico, and has otherwise traveled extensively in his work.

He has a Bachelor's and Master's degrees in Chemical Engineering from Stanford University, and a Doctorate from the University of Pittsburgh, Graduate School of Public and International Affairs.

Nathan Martin is a Scientific/Engineering Associate in the Energy Analysis Department, Environmental Energy Technologies Division, Lawrence Berkeley National Laboratory. His research focuses on energy efficiency in buildings and industry, in both industrialized and developing countries. He has co-authored several major studies on this topic, including a 1995 report on global energy efficiency potential in buildings and industry for the World Energy Council, and a 1997 report on the potential for reductions in US Carbon Emissions in the US buildings sector, co-authored with staff from five National Laboratories.

He has a Bachelor's degree from Stanford University and a Masters Degree in International Studies from the Johns Hopkins School of Advanced International Studies.

Mark Levine is Division Director of the Environmental Energy Technologies Division, Lawrence Berkeley Laboratory. The Division, of more than 300 staff, works on a wide variety of research and analysis topics relating to energy technology. Until his appointment to Division Director last year, he served as Head of LBNL's Energy Analysis Department, which analyzes domestic and international energy demand and efficiency issues. He has extensive international energy experience, most recently devoting significant attention to analysis of China's energy system, and is co-founder of the Beijing Energy Efficiency Center. He is a leader of global energy demand studies for the Intergovernmental Panel on Climate Change, and has expertise in energy modeling, appliance energy efficiency policy, and other aspects of energy efficiency and climate change policy analysis. He sits on the boards of several energy policy organizations, including the American Council for an Energy Efficient Economy, and the Center for Clean Air Policy. He has recently been co-leader of the influential report, "Scenarios of US Carbon Emissions", the so-called five-lab study. In the past few years, he has also authored several key reports for international bodies, including the IPPC and the World Energy Council. He is a founding board member of a new non-profit center at the San Francisco Presidio that promotes the adoption of energy efficiency and renewable energy technology. Dr Levine has a Bachelor's degree summa cum laude in Chemistry from Princeton University, and a doctorate in Chemistry from UC Berkeley. He was a Fullbright Scholar in Germany prior to attending graduate school.

Lynn Price is a Staff Research Associate in the Energy Analysis Department, Environmental Energy Technologies Division, Lawrence Berkeley National Laboratory. Current research areas include mitigation of greenhouse gas emissions in the industrial sector, development of global scenarios of greenhouse gas emissions, and international bench marking of energy use and greenhouse gas emissions. She has been an active member of the Intergovernmental Panel on Climate Change, and is currently participating on the IPCC's Special Report on Emissions Scenarios. She has a Master's degree in Environmental Studies from the University of Wisconsin, Madison.

Jayant Sathaye is a Senior Scientist and Group Leader of the International Energy Studies Group, Energy Analysis Department, Environmental Energy Technologies Division at the Lawrence Berkeley National Laboratory. He is internationally recognized for his work on energy demand and supply and greenhouse gas emissions in the developing countries. He has published widely in major

energy journals and authored one hundred and fifty publications on these topics. He has been a Convening Lead Author, Section Leader, and Principal Lead Author on six IPCC publications since 1990. He has also led studies of regional and national energy strategies and their impact on local and global environment. He has lectured and consulted internationally in Asia and Africa for the United Nations, multilateral development banks, and other international organiz-

ations. His earlier work includes the development of systems analysis models for estimating optimal renewable energy strategies and environmental and economic impacts of energy development, and for the optimization of water systems.

He has a Bachelor's degree in Mechanical Engineering from the Indian Institute of Technology, Bombay, and a Doctorate in Environmental Engineering from UC Irvine.